

**Yes!** I would like to partner with the CarolinaEast Foundation to share the gift of wellness in our area.

Please place my gift of \$ \_\_\_\_\_ in the following fund:

- Where the need is greatest**
- Dr. Hovey Aiken, Jr. Fund for Pediatric Care
- Ballard Child Care Fund
- BB&T Child and Family Health Fund
- Bustard Fund for Special Needs
- Coldwell Banker Going Home Fund
- Craven Pathology Fund for Cancer Patient Treatment
- CarolinaEast Health System Auxiliary Senior Adult Health Fund
- Scott Davenport / Brian Fisher / John Aylward Cancer Warrior Fund
- Alan Davidson Eye Care Fund Endowment
- God's Grace Indigent Care Fund
- Joseph Hageman Memorial Nursing Scholarship Fund
- Team Hatteras Endowment for Community Wellness
- Kellum Breast Cancer Awareness Fund
- Dr. & Mrs. Francis P. King Memorial Fund for Cardiovascular Education
- Nell Norwood Fund for Pediatric Assistance
- Rev. & Mrs. Charles E. Parker, Sr. Memorial Fund for Cancer Care
- Progress Energy Fund for Women's Health Needs
- L. Ashley Stroud, M.D. Inpatient Hospice Fund
- Stubbs & Perdue Mental Health Fund
- Wachovia Bank-Pamlico Co. Indigent Care

**My gift is:**

- in honor of \_\_\_\_\_
- in memory of \_\_\_\_\_

**Please mail acknowledgement to:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Your name** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Please charge my VISA, Discover or MasterCard**

Acct. # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVS \_\_\_\_\_

Signature \_\_\_\_\_

Please mail check and completed form to:

CarolinaEast Foundation

P.O. Box 1576 • New Bern, NC 28563 • 252.633.8247

or pay online at [www.carolinaeastfoundation.com](http://www.carolinaeastfoundation.com)

## About the CarolinaEast Foundation

The CarolinaEast Foundation develops, manages and grants charitable support to help meet our communities' ever changing health care needs and to compliment the services offered by the CarolinaEast Health System and other area non-profit medical service providers. The Foundation's goal is to improve the overall health in the service area of CarolinaEast Health System with grant support, through the development of public and private financial resources and the management of these resources. Since 1998, the CarolinaEast Foundation has helped finance various health care needs and programs that otherwise might have gone without support.

Our Board of Directors are a committed group of business and community leaders and physicians dedicated to making significant improvements in the health and well being of people in our area. They volunteer their time and expertise to guide the projects the CarolinaEast Foundation undertakes and to thoughtfully invest its resources for optimal returns.

Our supporting partners are diverse caring individuals and business leaders who are committed to making positive health care differences in our local area. They understand that healthy communities are strong communities. They generously pledge and make gifts of support for projects that foster health care in our communities.

The CarolinaEast Foundation stands as a leading supporter of the region's non-profit health care organizations. We could not offer that support without generous benefactors who take advantage of our broad range of giving opportunities.

**Thank you for your support and help in making a difference in the lives of others.**

# SHARING THE GIFT OF WELLNESS



GIVING  
OPPORTUNITIES



## **Ways to Give to the CarolinaEast Foundation**

### **General / Memorial Giving**

Honor the memory of a loved one, pay tribute or express appreciation to a family member, nurse, physician or caregiver. The Foundation will send an acknowledgment of your gift to the honoree or family member.

### **Named Funds**

If making a gift that reflects a passion or concern is important to you, then a Named Fund gift may be an option to consider. The Foundation has established a variety of Named Funds earmarked to support specific health care needs in our communities.

Donors can choose to publicly demonstrate their leadership and commitment to a specific cause by establishing a Named Fund with a \$15,000 gift or higher. You may wish to add your own Named Fund to the Foundation's growing list, or contribute to a fund that has already been established.

### **Endowment Giving**

If your goal is to make a contribution that will make a long-term investment in the Foundation and in the health of our communities, then you may want to consider a gift to the Foundation's Endowment Fund. An endowment is like a savings account for the future. The principal of this fund is never spent. The interest earnings are used to support the Foundation's grant programs.

## **Current Named Funds**

### **The Dr. Hovey Aiken, Jr. Fund for Pediatric Care.**

Named in memory of Dr. Hovey Aiken, Jr., the late pediatrician and Chief of Staff at Craven Regional Medical Center.

**The Ballard Child Care Fund.** Established to assist those in the region's medical community with child care needs.

**The BB&T Child and Family Health Fund.** Named by the North Carolina-based bank to support programs that positively impact the health of our communities.

**The Bustard Fund for Special Needs.** Provides support for any special needs identified by the Foundation.

**The Coldwell Banker Going Home Fund.** Named by agents of the Coldwell Banker Willis-Smith Company to help patients as they transition from their primary health care providers to home.

**The Craven Pathology Fund for Cancer Patient Treatment.** Named by the doctors at the New Bern practice to aid cancer patients undergoing chemotherapy and radiation.

**The CarolinaEast Health System Auxiliary Senior Adult Health Care Fund.** Named by the hospital volunteers group to assist with special needs of our growing senior population.

**Scott Davenport / Brian Fisher / John Aylward Cancer Warrior Fund.** A patient assistance fund to help cancer patients and family members with various financial burdens associated with their treatment. The fund assists eligible patients with care-related costs such as transportation, medical equipment, nutritional supplements, prosthetic devices, and lodging for themselves or family members during out-of-town treatment.

**The Alan Davidson Eye Care Fund.** Named in memory of ophthalmologist Dr. Alan Davidson to provide eye care to indigent patients.

**God's Grace Fund.** Established to assist with indigent care needs.

**The Joseph Hageman Memorial Nursing Scholarship Fund.** Provides annual scholarships to nursing students from Craven, Jones or Pamlico County.

**Team Hatteras Endowment for Community Wellness.** Funds wellness & prevention projects and programs for Craven, Pamlico and Jones counties.

**The Kellum Breast Cancer Awareness/ Education Fund.** Named by Norman B. Kellum, Jr., to educate women about preventative measures against this deadly disease.

**Dr. & Mrs. Francis P. King Memorial Fund for Cardiovascular Education.** Funds programs for cardiovascular disease and education regarding blood pressure, cholesterol, diet, and smoking cessation.

**The Nell Norwood Fund for Pediatric Assistance.** Named in Nell's memory by her parents Michael and Caroline Norwood to assist families with increased expenses incurred while caring for their critically ill child.

**The Rev. & Mrs. Charles E. Parker, Sr. Memorial Fund for Cancer Care.** Named by Charles and Marsha Parker, Jr. & Peter and Janet Heiman in honor of their parents to assist cancer patients.

**The Progress Energy Fund for Women's Health Needs.** Named by the regional energy company to support wellness programs for women in Craven, Jones and Pamlico counties.

**L. Ashley Stroud, M.D. Inpatient Hospice Unit.** Named in memory of cardiologist Dr. L. Ashley Stroud to establish an inpatient Hospice Unit.

**The Stubbs & Perdue Mental Health Fund.** Assists with the mental health care needs of individuals, families and other non-profit mental health care organizations in Craven, Jones and Pamlico counties.

**Wachovia Bank Pamlico County Indigent Care Fund.** Supports indigent care needs in Pamlico County.